



Norfolk County Council



Edition no.1 Autumn 2025

In this edition

- **Meet the team**
- **Termly focus**
- **Training**



Meet the team

There are three Wraparound Development Workers (WDWs) who each have responsibility for working across an identified area of the county:

Rebecca Polley - East Norfolk

Jo Thompson – Central Norfolk

Yvonne Branchfield – West Norfolk

WDWs work with providers to offer ongoing support through conversations and visits. Advice can be shared with providers who are looking to expand to meet demand, or looking to adjust their offer to achieve long-term sustainability and explore ways to make the offer more inclusive. WDWs can offer support to settings to enhance their environment, support marketing, access to training and assist with administrative tasks linked to the wraparound development funding.

To get in touch and keep up to date you can:

- Send an [email](#)
- Join our private Facebook group [Norfolk Playworker Staffroom](#) to network with other wraparound staff in Norfolk
- View the information on our [website](#)
- Tell us about your successes, so we can share all the good work that is going on
- Suggest what you'd like to see in future editions of this newsletter.

Termly focus

Promoting your wraparound childcare offer at open days

If you are inviting families to look around your school this term, remember to provide them with information about the wraparound childcare that is available. Knowing this information in advance can influence which school a family selects as their first preference when starting the school application process.



If the school does not run the wraparound, ask the provider if they would like to be present when the new families visit or if they have information that you can give out on their behalf. Many families will look at your website and/or social media prior to considering a visit. This is a good time to make sure that the information about your wraparound childcare is easily accessible to families.

More information about promoting your wraparound provision can be found on our [website](#).

Training

Positive Children, Positive Behaviour for Wraparound Settings



This invaluable course, delivered by **Ben Kingston-Hughes**, explores behaviour for wraparound or out of school settings in a way that is easily accessible and directly applicable to school age children. The course details how we can fundamentally understand children's behaviour and gives concrete strategies for steering and guiding children towards making pro-social choices and ultimately helping children to thrive.

More information, including dates and how to book can be found on our [website](#)

PARS Playwork Training

Accredited PARS Playwork courses for wraparound childcare providers

[PARS Playwork](#) is a distinctive model of playwork practice developed by Dr. Shelly Newstead. It offers a fresh, research-based approach to working with children. It prioritises children's own interests and perspectives so that children can enjoy their free time on their own terms.

PARS Playwork courses teach playworkers how to free up time and space for children to be children using the PARS model of playwork practice.

We are currently offering fully funded places on the PARS Playwork Practice level 2 and level 3 NCFE accredited courses (PPP2 and PPP3). To find out more about these courses please visit the [PARS Playwork website](#).

If you are working in a Norfolk wraparound setting and wish to access a fully funded course please email: wraparoundchildcare@norfolk.gov.uk with your name and setting details to obtain the code.

Wraparound Celebration Event - Friday 8 May 2026 - 10am-2pm

Hill House, Saxlingham Nethergate, Norwich, NR15 1TE

Join us at this fully funded event in May to celebrate two years of the Wraparound Childcare Programme!

Expect to be enthralled by inspirational guest speakers, including **Ben Kingston-Hughes**, hear wonderful stories of creative best practice and enjoy a delicious lunch and refreshments in the beautiful grounds of Hill House.



Pop the date in your diary and we'll be in touch again later in the year with further details!

More wraparound training opportunities can be found on our [website](#).



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